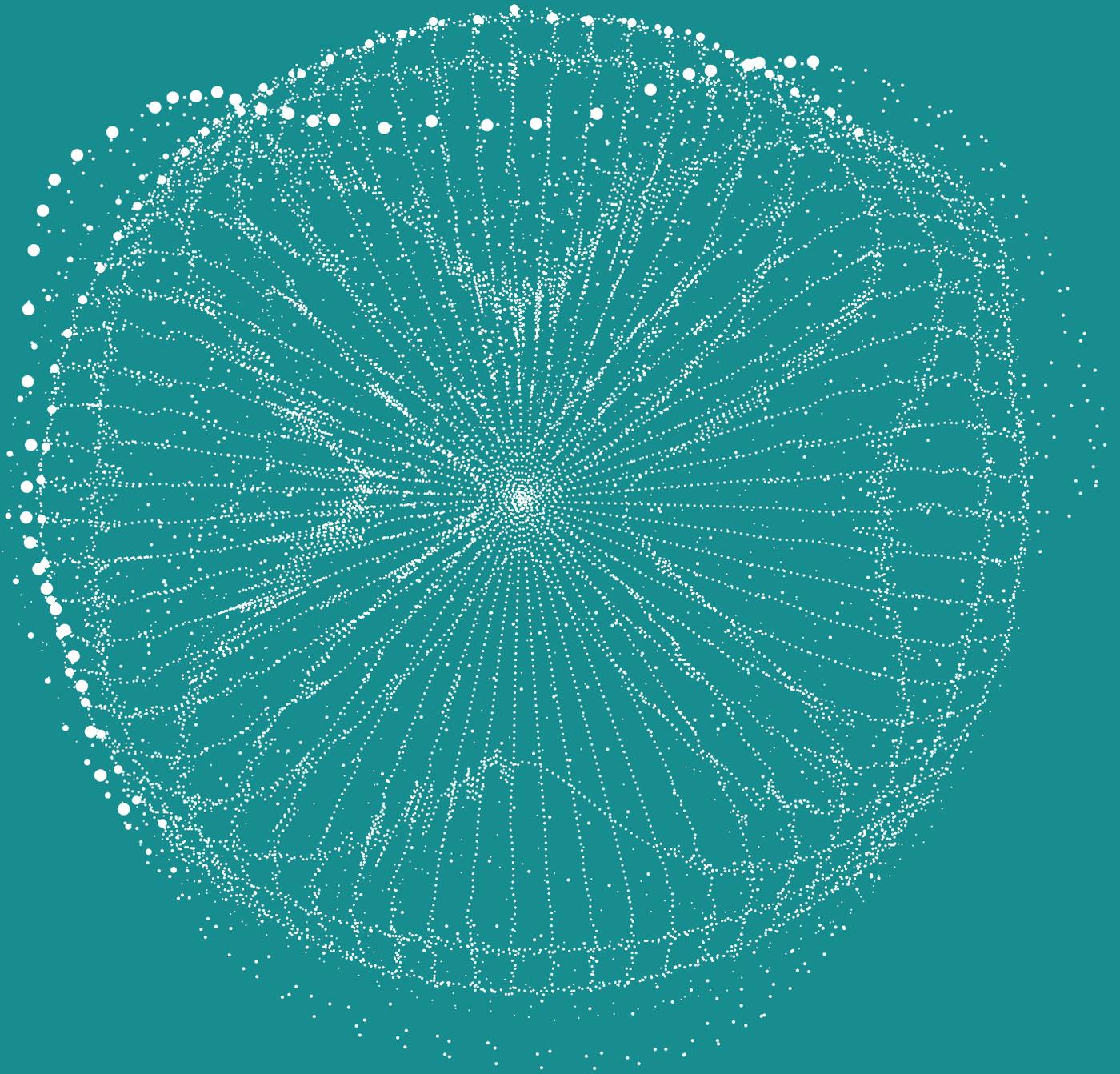




Original thinking... applied



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# HORIZONSCAN **USER GUIDE.**



**“I came across ‘HorizonScan’ in my search for a better answer and have been singularly impressed by the world wide scope of this simple to use package and the timely relevance of the reports I receive. I believe this helps me satisfy my requirements under BRC 7 5.4.1 & 2. The staff who work on this program could not have been more helpful in assisting us to set it up and in tailoring the outputs to be directly relevant to the raw materials we purchase. I am happy to recommend this product to fellow quality professionals who want to be aware of problems with the ingredients they buy, as they are discovered.”**

Toby Cusworth FIFST, Director LFI (UK) Ltd

**FREE TRIAL AVAILABLE**

#### KEY FEATURES & BENEFITS

- Flexible search
- Supplier check
- Daily global coverage
- Information bulletins
- Email alerts
- Risk prioritisation

## HorizonScan Global Food Integrity and Risk System

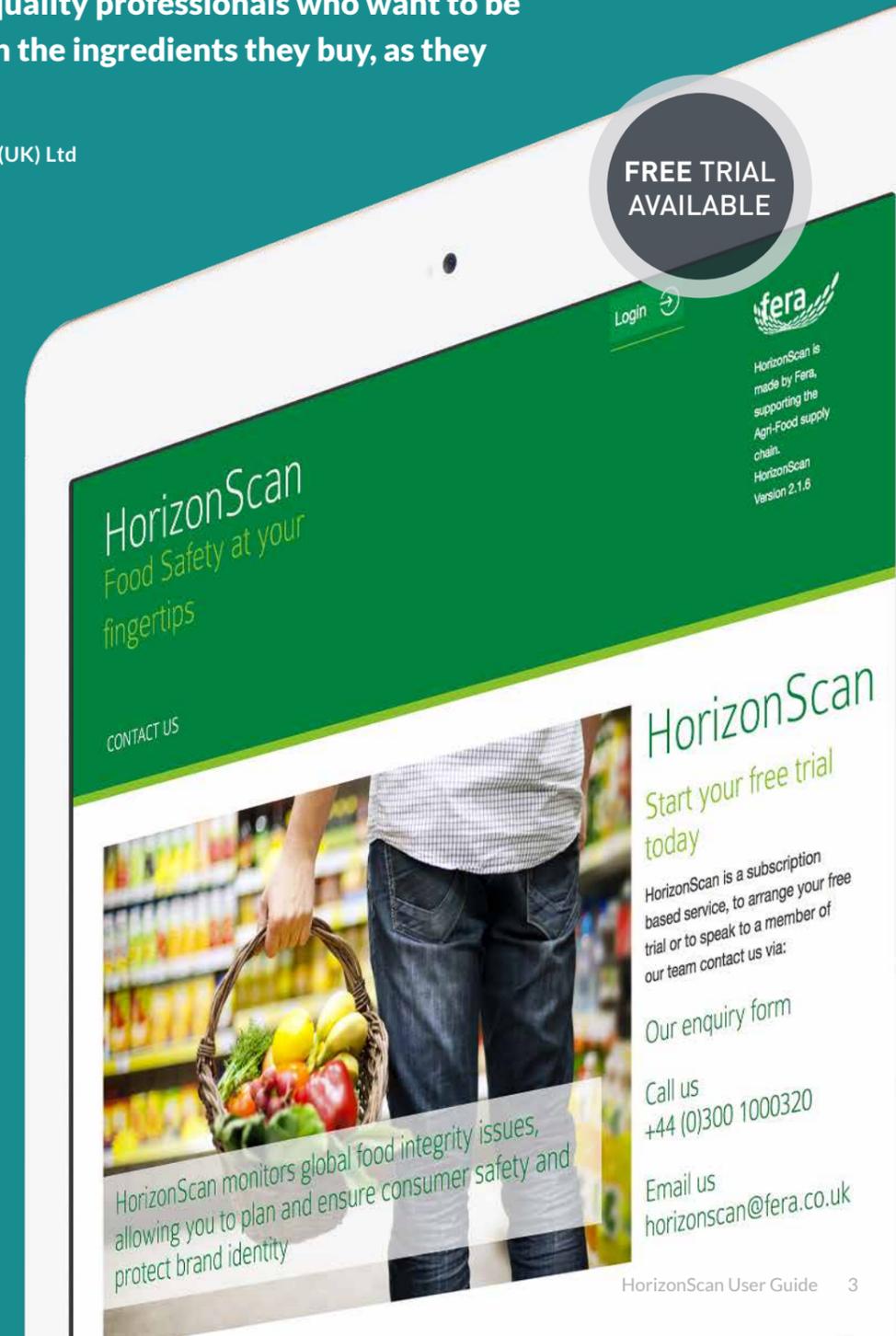
HorizonScan can help you keep ahead of the game by daily monitoring of emerging, new and novel issues in the commodities you use, wherever you might source them.

The system can also aid with the data needed to complete your vulnerability assessments for BRC in the prevention of food fraud from adulteration, substitution, fraudulent documentation to expiry date changes, production in unapproved premises, production with inspection and unsuitable means of transport.

For supply chain managers with multiple ingredient responsibilities and complex international supply chains, or companies looking for new supply options, this system enables you to conduct top line investigations and be alerted to issues very quickly.

With a global database of raw material and commodity issues across all food integrity areas running from 1999, HorizonScan can help put your mind at rest when you need to illustrate proactive monitoring of supply chain issues, be it fraud and authenticity concerns, pesticide or veterinary drug residues, environmental and other contaminants, microbiological problems or allergens.

- Regular email alerts related specifically to your commodity interests so no need to look every day if time is of the essence
- Searchable summary of all problems in individual commodities at an international level
- Official sites of 63 countries with over 90 independent sources scanned daily
- Links to original data sources
- Historical database of known supplier problems
- Detailed breakdown of fraud and authenticity issues pre-dating horsegate by several years



# COMMODITIES

## Frequently Asked Questions – Understanding the Transparency

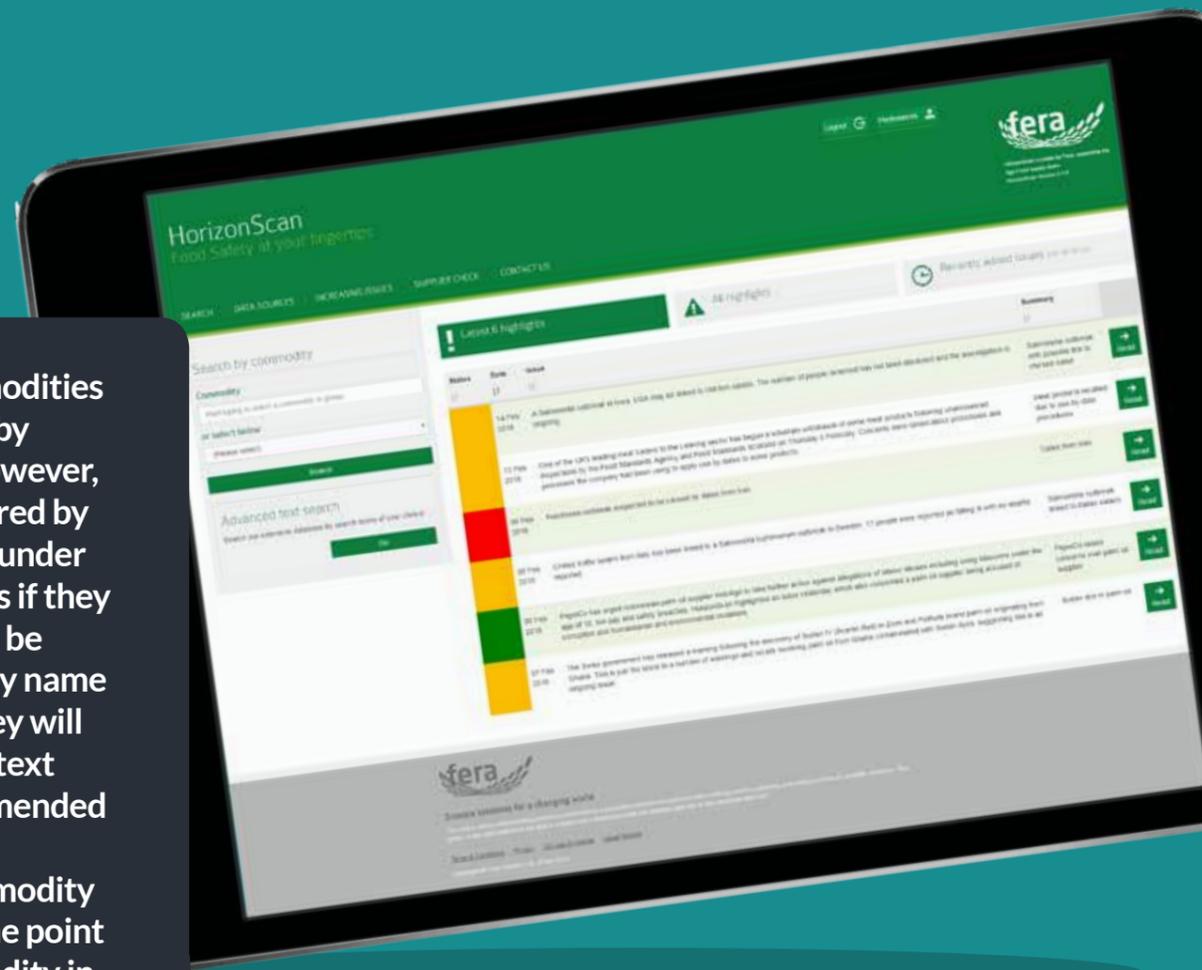
Founded in 1999 with the aim of using technology and insights to bring greater transparency to the food supply chain. Our origins lay with a passionate group of food scientific experts who built a bespoke software solution to aid the food industry requiring a more efficient way of being informed by a global database of raw material and commodity issues across all food integrity areas.

HorizonScan was borne from the constant customer requirement for more accessible data. The biggest challenge lay in consolidating and interpreting this data into a friendly and usable format, to allow ever more time-squeezed parties in the supply chain, to make informed business decisions.

**Q) When selecting the category groupings say Cereals – unprocessed, how do you know what commodities are within this group as it doesn't show up when you click on it?**

**Q) What commodities are currently being watched by HorizonScan and how are new commodities added?**

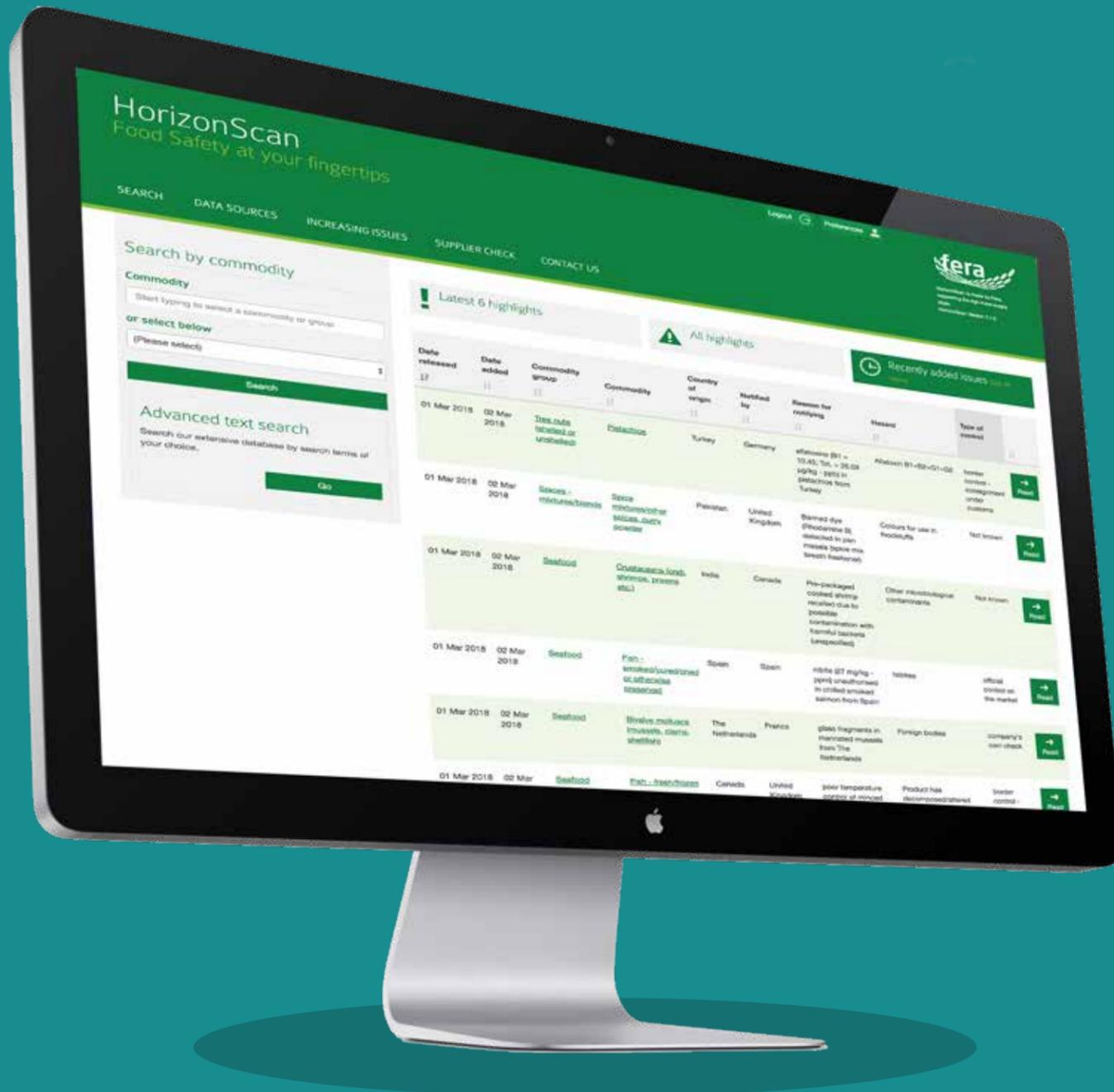
**A) You can easily see the full list of commodities from the drop down list in the Search by commodity box on the home page. However, ALL commodities are effectively covered by HorizonScan as they will be classified under one of the broad “Other .....” categories if they are not explicitly listed. They can then be found by searching for that commodity name using the Advanced Text Search as they will always be explicitly mentioned in the text somewhere. The list is updated and amended if we consider a new commodity to be important enough, or if a certain commodity starts to appear more frequently to the point where it justifies adding it as a commodity in its own right.**



**A) As you use it more you will get to know what is in each commodity group but a quick check can always be made from the drop-down list of commodities in the box below the Commodity box:**



# RECENTLY ADDED ISSUES



**Q) I had a question about the Recently Added Issues tab on HorizonScan. This is something which our team uses daily to monitor and record issues however sometimes I notice issues are loaded for dates retrospectively. Is this correct? Could you explain how issues are loaded onto this page?**

**A) There are two dates attached to each record, the one you see is the date of the issue, as far as we can ascertain. The computer automatically logs the actual date and time that the row was added to the database and this is the date we use to produce what has been added in the last 48 hours. So, if we pick up an issue on a Monday morning that was added by the USA on Friday, which could be late evening UK time, the date we added it would be appear to be up to 3 days after the date of issue, but by monitoring every day, you will never miss an issue.**

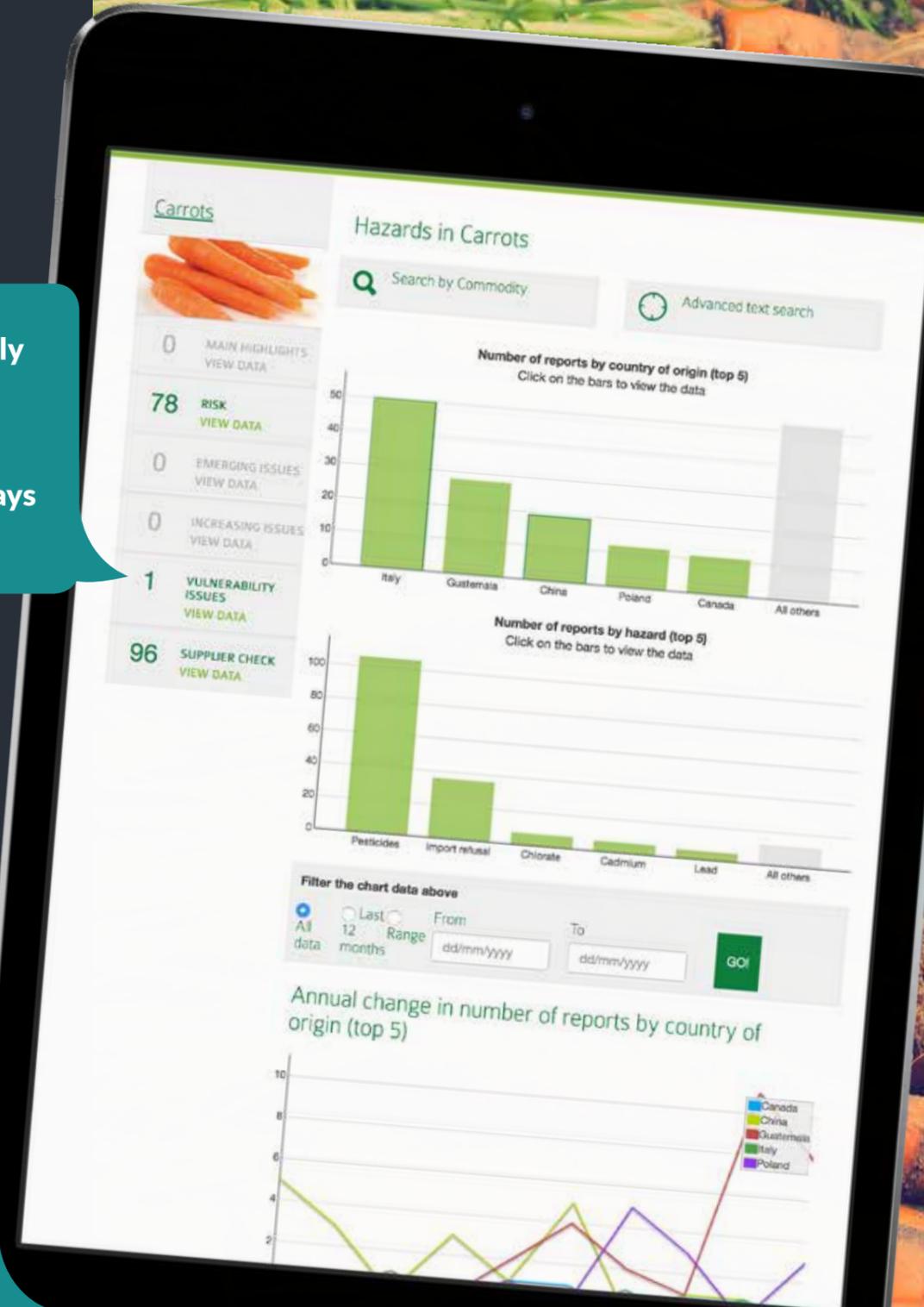
# ADVANCED SEARCH

**Q) I used the Advanced Search tool and searched on the word "CHLORDANE." I got over two thousand "matches" but only one of them actually matched that word: they all contain the first syllable, "chlor" in some form or another, but not the entire word I entered.**

**A) While the Advanced Text Search is generally text insensitive, i.e. both Chlordane and chlordanes will only find records containing that whole string, the system has trouble with uppercase. We advise the user to always search in lower case.**

**Q) I want to search for all genetically modified material without restricting the search to a specific commodity or keyword. Is this possible?**

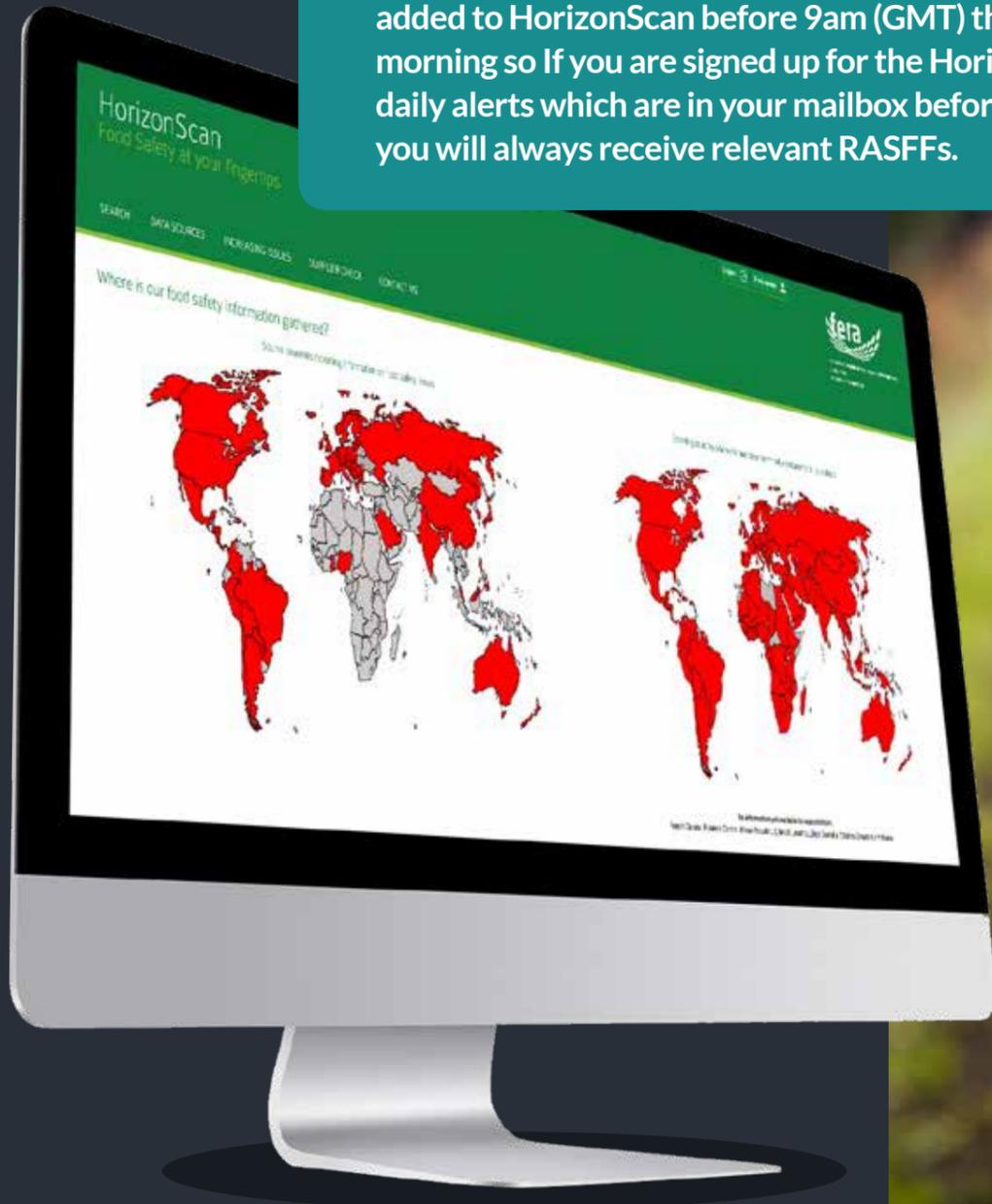
**A) Yes, using the advanced text search, enter genetically modified (GM) food in the search term box. By using the advanced search function, you are able to fine-tune the results to be an exact match to your keyword.**



# DATA SOURCES

**Q) Could I ask, we also check RASFF alerts daily. Can it be assumed that every RASFF alert will appear on HorizonScan.**

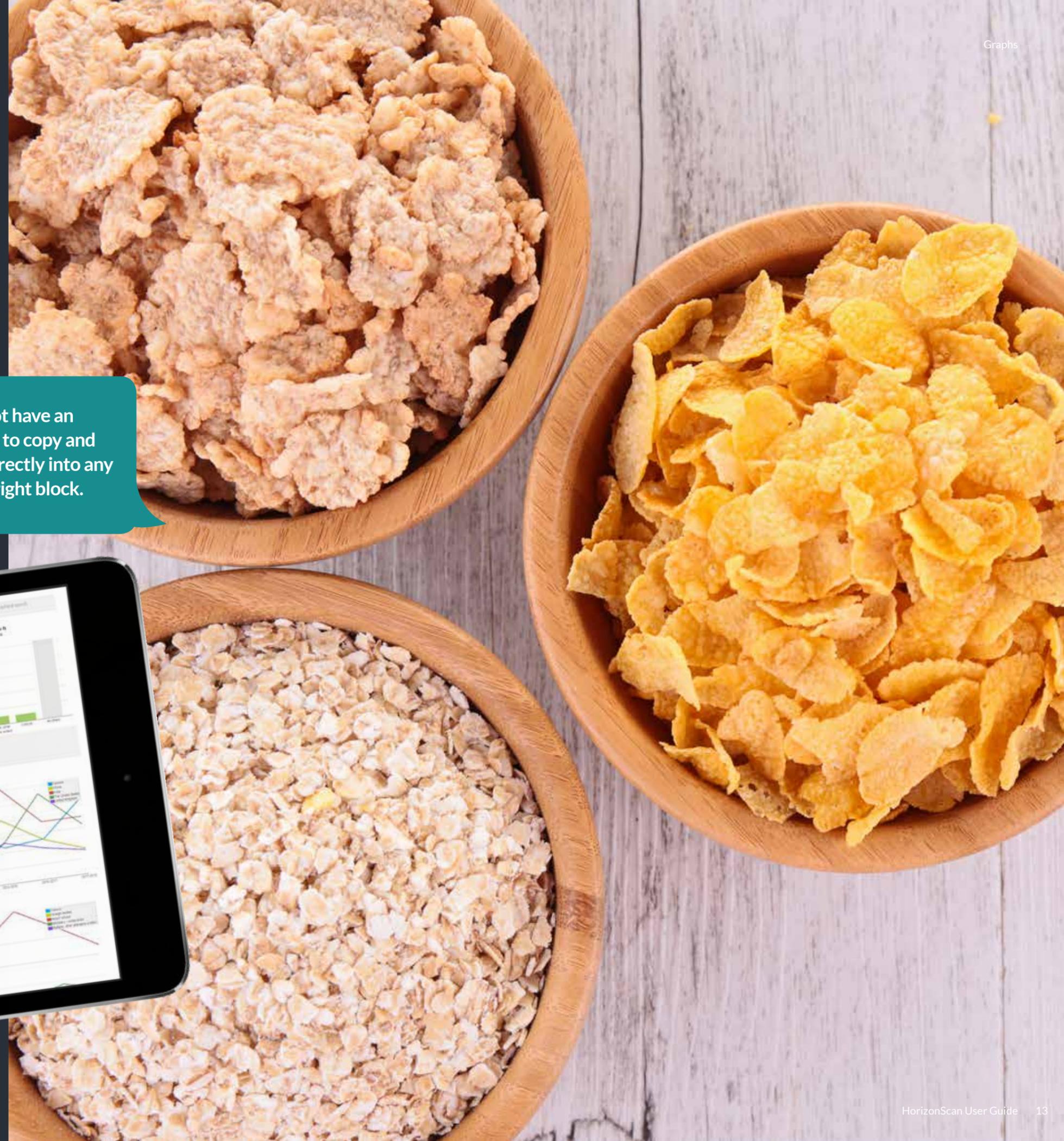
**A) We add ALL the RASFF alerts daily. Often the alerts are sent out between 5pm (GMT) and 7pm (GMT) being added to HorizonScan before 9am (GMT) the following morning so If you are signed up for the HorizonScan daily alerts which are in your mailbox before 9am (GMT), you will always receive relevant RASFFs.**



# GRAPHS

**Q) Is it possible to export the graphs from HorizonScan as it would be useful to add this data into a report?**

**A) Unfortunately HorizonScan does not have an export function yet but you are able to copy and paste the graphs from the system directly into any other document as there is no copyright block.**





## **DID YOU KNOW... that with HorizonScan**

- ➔ You can check the latest food integrity issue that your supplier has had as well as its historical ones
- ➔ You can design your testing scheme for veterinary medicines, microbiological contamination, mycotoxins, allergens or adulteration based on frequency of occurrence in the past
- ➔ When planning to start buying from a new country, you will be able to check for food integrity issues being reported in commodities exported from that part of the world
- ➔ You can design your testing scheme for pesticide residues based on historical maximum residue limits (MRLs) exceedances
- ➔ You will be able to see the contaminant trends over the years, giving you the opportunity to approach the future with a more proactive way
- ➔ You will be able to see the exporting trends over the years, allowing you to anticipate potential issues in your food supply chain
- ➔ You will have the data needed to undertake your vulnerability assessment

# HORIZONSCAN USER GUIDE.

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Original thinking... applied

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